

## Barramundi thebetterfish.com © @ @ @ thebetterfish

#### **TOP 3 THINGS TO KNOW**

- It's a premium, sustainably farmed white fish
- High in omega-3's with half the calories of salmon
- Versatile ingredient and works in any white fish recipe



#### There are many kinds of fish in the sea, but few are as delicious, nutritious, and environmentally-friendly as barramundi.

This premium white fish is native to Australia and Southeast Asia. It has a mild, buttery flavor and meaty texture that appeals to just about everyone—even kids! Easy to cook and responsibly farmed, barramundi is a healthy and affordable alternative to some of the most overfished white fish.

#### **DELICIOUS**

Mild, buttery flavor and meaty texture

FRESHER THAN FRESH

#### RESPONSIBLY RAISED

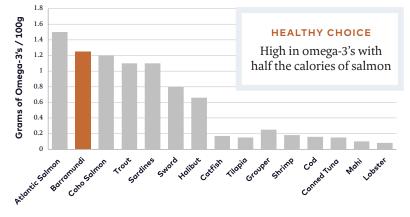
**PURE & SAFE** 

Free of mercury, PCBs

and contaminants

Flash frozen and vacuumpacked at peak freshness

No antibiotics, hormones, chemicals or colorants





#### Barramundi can be used in any white fish recipe. No prep, no waste, no worries.

PAN-SEARED GRILLED ROASTED FRIED STEAMED IN TACOS ON SALADS AS CEVICHE WITH PASTA IN CHOWDERS

Find great recipes at thebetterfish.com



# BEST CHOICE RATED BY THE MONTEREY BAY AQUARIUM

SEAFOOD WATCH® PROGRAM.

#### Our quest for the perfect fish

Since 2004, Australis Barramundi has been on a mission to build a better, healthier food system. As a leader of responsible fish farming, we spent years on a global quest to find the perfect fish for our changing world—a fish with knockout flavor, exceptional nutritional attributes and a small environmental footprint.

### Where to Buy



























Find us in the freezer aisle or seafood case.

Use the **Store Locator** on our website to locate the closest shop near you.

You can also enjoy our barramundi through **Blue Apron** and at fine restaurants nationwide.

thebetterfish.com

